

Local Risk, Local Factors, and Asset Prices

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Motivation

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Does the location of the firm affect its risk?

Motivation

- Systematic shocks can affect local factor prices:
 - Wages
 - Real estate rents / prices
- Effects will be bigger in areas with cyclical industries.
→ Procyclical wage and rent bills act as a hedge for the firm.
- Implications for firm risk and returns

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		Plastics & rubber	Nonmetallic mineral	Transport. equip.			
Nationwide	-4.2%	-2.6%	-5.3%	-2.9%	-3.8%	-14%	2.5%
Las Vegas	-7.0%	-6.3%	-9.2%	-12.0%	-25%	-26%	-8.4%
Norwich-New London	-8.3%	0.4%	-14.9%	-1.7%	-5.6%	NA	0.1%
Atlantic City	-10.7%	-7.5%	-4.1%	-4.1%	-8%	NA	0%

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- We construct a measure of how cyclical the local economy is: Local beta, β^{local} .
- We investigate:
 - How aggregate shocks affect **local factor prices** (wages, real estate returns), conditional on β^{local} ,
 - How these local price dynamics affect the **firms' risk and returns**,
 - Whether a production based asset pricing model can account for these stylized facts.

Mechanism

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- High wage sensitivity \Rightarrow Wage bill acts as a natural hedge for the firms
 - Risk and expected returns are lower in high β^{local} areas.
- High sensitivity of real estate prices
 - If real estate is leased, rent bill acts as a hedge, risk and expected returns potentially lower in high β^{local} areas.
 - If real estate is owned, risk and expected returns higher in high β^{local} areas.

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- Due to competing mechanisms for returns:
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 - Two effects cancel out for the firms with high RE holdings (long RE).

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- Due to competing mechanisms for returns:
 - Risk and expected returns of firms with low RE holdings (short RE) are lower in high β^{local} areas (wage and rent bills act as natural hedge).
 - Two effects cancel out for the firms with high RE holdings (long RE).
- Theoretical model generates similar patterns in simulated data.

Related work

- Spatial equilibrium literature (Starting with Rosen, 1979; Roback, 1982).
- Agglomeration and industrial clustering (Starting with Marshall, 1920).
- The effect of firm's location on:
 - Real investments: Dougal, Parsons & Titman (2012), Chaney, Sraer & Thesmar (2012)
 - Firm returns: Pirinsky & Wang (2006), Korniotis & Kumar (2012), Garcia & Norli (2012)
- Production based asset pricing:
 - Labor market frictions: Bazdresch, Belo, & Lin (2012), Favilukis & Lin (2013), Kuehn, Petrosky-Nadeau, & Zhang (2013), Donangelo (2013), Berk & Walden (2013)
 - Capital heterogeneity: Eisfeldt & Papanikolaou (2011), Jones & Tuzel (2013), Tuzel (2010)

Simple setup ingredients

- An area has N firms and N employees
- Employees are immobile across areas
- Firms hire labor from their local labor markets (labor only factor of production; capital and land are included in the extended model)
- Local markets differ in their industry composition:
 - $s_m N$ firms belong to the high risk industry, $(1 - s_m)N$ firms to low risk industry
- Local labor markets clear, wages are endogenous

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Firm

Many firms ($i = 1, 2, 3, \dots N$) in an area

- belong to an industry (low or high risk)
- produce a homogeneous good
- hire labor
- take wages, optimize.

$$\begin{aligned} Y_{ijt} &= F(A_t, Z_{it}, I_j, L_{it}) \\ &= A_t^{I_j} Z_{it} L_{it}^\alpha \end{aligned}$$

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$$Y_{jit} = F(A_t, Z_{it}, l_j, L_{it})$$

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$$l_j \in \{l_{low}, l_{high}\} \text{ where } l_{low} < 1 < l_{high}$$

$$a_t = \log(A_t)$$

$$a_{t+1} = \rho_a a_t + \varepsilon_{t+1}^a$$

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$$a_{t+1} = \rho_a a_t + \varepsilon_{t+1}^a$$

$$z_{it} = \log(Z_{it})$$

$$z_{i,t+1} = \rho_z z_{it} + \varepsilon_{i,t+1}^z$$

Labor choice and wages

- Firms choose labor, L_{it} , to maximize their operating profits:

$$\Pi_{ijt} = Y_{ijt} - W_t L_{it}$$

- The FOC wrt labor leads to the firms' labor choice:

$$W_t = \alpha A_t^{\alpha} Z_{it} L_{it}^{\alpha-1}$$
$$L_{it} = Z_{it}^{\frac{1}{1-\alpha}} \left(\frac{\alpha A_t^{\alpha}}{W_t} \right)^{\frac{1}{1-\alpha}}$$

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- Local labor market clearing implies:

$$\sum_{i=1}^{s_m N} Z_{it}^{\frac{1}{1-\alpha}} \left(\frac{\alpha A_t^{I_{high}}}{W_t} \right)^{\frac{1}{1-\alpha}} + \sum_{i=s_m N+1}^N Z_{it}^{\frac{1}{1-\alpha}} \left(\frac{\alpha A_t^{I_{low}}}{W_t} \right)^{\frac{1}{1-\alpha}} = N$$

$$W_t = \alpha e^{\frac{\sigma_z^2}{2(1-\rho^2)}} \left(s_m A_t^{\frac{I_{high}}{1-\alpha}} + (1 - s_m) A_t^{\frac{I_{low}}{1-\alpha}} \right)^{1-\alpha}$$

Wage cyclicality increases with s_m .

Firm profit and risk

- Replacing W_t and L_{it} in profits leads to:

$$\Pi_{ijt}^* = (1 - \alpha) A_t^{\frac{l_j}{1-\alpha}} Z_{it}^{\frac{1}{1-\alpha}} e^{-\frac{\sigma_Z^2 \alpha}{2(1-\alpha)(1-\rho^2)}} \left(s_m A_t^{\frac{l_{high}}{1-\alpha}} + (1 - s_m) A_t^{\frac{l_{low}}{1-\alpha}} \right)^{-\alpha}$$

- Define β_{ijt} , elasticity of profits to aggregate productivity, as a measure of firm risk:

$$\beta_{ijt} = \frac{\frac{\partial \Pi_{ijt}^*}{\partial A_t}}{\frac{\Pi_{ijt}^*}{A_t}} = \frac{\left[s_m \left(\frac{l_j - \alpha l_{high}}{1 - \alpha} \right) A_t^{\frac{l_{high}}{1-\alpha}} + (1 - s_m) \left(\frac{l_j - \alpha l_{low}}{1 - \alpha} \right) A_t^{\frac{l_{low}}{1-\alpha}} \right]}{\left(s_m A_t^{\frac{l_{high}}{1-\alpha}} + (1 - s_m) A_t^{\frac{l_{low}}{1-\alpha}} \right)}$$

$\beta_{ijt} > l_{high}$ for firms with $l_j = l_{high}$

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$\beta_{ijt} < l_{low}$ for firms with $l_j = l_{low}$

Local markets and firm risk

- Sensitivity of β_{ijt} to s_m , the share of high risk industries in a local market:

$$\frac{\partial \beta_{ijt}}{\partial s_m} = \frac{\frac{\alpha}{1-\alpha} (I_{low} - I_{high}) A_t^{\frac{I_{low} + I_{high}}{1-\alpha}}}{\left(s_m A_t^{\frac{I_{high}}{1-\alpha}} + (1 - s_m) A_t^{\frac{I_{low}}{1-\alpha}} \right)^2} < 0$$

In areas with higher share of high risk industries, the risk of the individual firms is lower.

In aggregate: $\partial \beta_{area,t} / \partial s_m > 0$

Dynamic Model

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Dynamic Model

Data

- Industry/MSA employment : County Business Patterns, U.S. Census Bureau
 - County & MSA level, starting 1986
- Industry value added, GDP: Value added by industry, from BEA
 - 2-digit SIC level, starting 1947; 3-digit NAICS level, starting 1977
- Industry/MSA wages: Annual, Longitudinal Employer - Household Dynamics (LEHD), U.S. Census Bureau, starting 1990
- Occupation/MSA wages: Hourly, Occupational Employment Statistics (OES), Bureau of Labor Statistics, starting 1999
 - 22 major occupational groups, 854 detailed occupations
- Housing returns: FHFA, starting 1975
- Commercial real estate returns: NCREIF, starting 1978
- CRE rents: CoStar, starting 1982
- Compustat & CRSP

Local beta

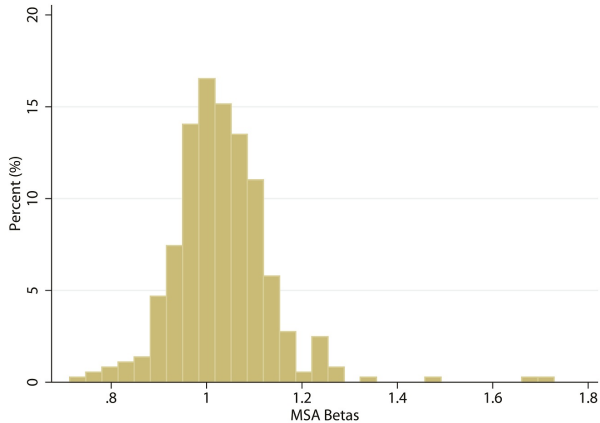
β^{local} : Average GDP beta of the local industries, weighted by the employment share of industries.

$$\beta_{a,t}^{local} = \sum_i s_{i,a,t} \beta_{i,t}^{ind}$$

$\beta_{i,t}^{ind}$: GDP beta of industry i in year t

$s_{i,a,t}$: employment share of industry i in area a , year t

Local beta, cont'd



Wage regression specification

$$\Delta wage_{ind,MSA,t} = b_0 + b_1 shock_t \times \beta_{MSA,t-1}^{local} + b_2 \beta_{MSA,t-1}^{local} + \text{MSA Dummies} + \text{Time} \times \text{Industry Dummies} + \epsilon_{ind,MSA,t}$$

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$$b_1 > 0$$

Industry-MSA wage growth

	Annual Wage Growth (%)						Wage Level	
	All Industries		Non-Union Industries		Tradable Industries		(1990 \$)	
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
β_{MSA}^{local}	-1.70*** (0.29)	-0.45 (0.76)	-1.82*** (0.35)	-0.23 (0.90)	-1.83*** (0.31)	-0.40 (0.81)	1276.13 (999.47)	2734.57*** (480.78)
Shock $\times \beta_{MSA}^{local}$	0.24** (0.12)	0.24* (0.13)	0.34** (0.16)	0.34** (0.17)	0.30** (0.13)	0.30** (0.14)		
Ind. \times Year FE	X	X	X	X	X	X	X	X
MSA FE		X		X		X		X
Observations	409294	409294	222549	222549	343477	343477	442591	442591
R^2	0.05	0.05	0.06	0.06	0.04	0.04	0.57	0.64

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Ind. \times Year FE	X	X	X	X	X	X	X	X
MSA FE		X		X		X		X
Observations	409294	409294	222549	222549	343477	343477	442591	442591
R^2	0.05	0.05	0.06	0.06	0.04	0.04	0.57	0.64

Occupation-MSA wage growth

	Hourly Wage Growth (%)						Wage Level	
	Broad Occupations		Detailed Occupations		Detailed Non-Union Occ.		(1990 \$)	
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
β_{MSA}^{local}	-1.30*** (0.33)	-1.12* (0.67)	-1.22*** (0.20)	0.12 (0.46)	-1.25*** (0.21)	0.53 (0.50)	0.77** (0.35)	0.47*** (0.11)
$Shock \times \beta_{MSA}^{local}$	0.44*** (0.14)	0.38*** (0.13)	0.29*** (0.07)	0.24*** (0.06)	0.31*** (0.08)	0.27*** (0.08)		
Occ. \times Year FE	X	X	X	X	X	X	X	X
MSA FE		X		X		X		X
Observations	76986	76986	1028541	1028541	758607	758607	1349174	1349174
R^2	0.08	0.09	0.04	0.05	0.04	0.04	0.83	0.86

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β_{MSA}^{local}	-1.30*** (0.33)	-1.12* (0.67)	-1.22*** (0.20)	0.12 (0.46)	-1.25*** (0.21)	0.53 (0.50)	0.77** (0.35)	0.47*** (0.11)
$Shock \times \beta_{MSA}^{local}$	0.44*** (0.14)	0.38*** (0.13)	0.29*** (0.07)	0.24*** (0.06)	0.31*** (0.08)	0.27*** (0.08)		
Occ. \times Year FE	X	X	X	X	X	X	X	X
MSA FE		X		X		X		X
Observations	76986	76986	1028541	1028541	758607	758607	1349174	1349174
R^2	0.08	0.09	0.04	0.05	0.04	0.04	0.83	0.86

Real estate regression specification

$$r_{MSA,t}^{re} = b_0 + b_1 shock_t \times \beta_{MSA,t-1}^{local} + b_2 \beta_{MSA,t-1}^{local} + \text{MSA Dummies} + \text{Time Dummies} + \epsilon_{MSA,t}$$

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$$b_1 > 0$$

Real estate returns

	Housing Returns		Commercial RE Returns		Rent Growth	
	(1)	(2)	(3)	(4)	(5)	(6)
β_{MSA}^{local}	-1.87*** (0.56)	3.82*** (1.18)	-2.68 (4.38)	9.25 (6.17)	-4.36 (2.77)	0.18 (7.54)
$Shock \times \beta_{MSA}^{local}$	1.16*** (0.25)	1.09*** (0.26)	4.16* (2.14)	3.52* (2.08)	2.72** (1.13)	1.98* (1.14)
Time FE	X	X	X	X	X	X
MSA FE		X		X		X
Observations	36268	36268	10267	10267	5411	5411
R^2	0.45	0.46	0.52	0.53	0.18	0.21

Two-stage regressions

Real estate returns

	Housing Returns		Commercial RE Returns		Rent Growth	
	(1)	(2)	(3)	(4)	(5)	(6)
β_{MSA}^{local}	-1.87*** (0.56)	3.82*** (1.18)	-2.68 (4.38)	9.25 (6.17)	-4.36 (2.77)	0.18 (7.54)
$Shock \times \beta_{MSA}^{local}$	1.16*** (0.25)	1.09*** (0.26)	4.16* (2.14)	3.52* (2.08)	2.72** (1.13)	1.98* (1.14)
Time FE	X	X	X	X	X	X
MSA FE		X		X		X
Observations	36268	36268	10267	10267	5411	5411
R^2	0.45	0.46	0.52	0.53	0.18	0.21

Two-stage regressions

Firm risk, intuition

Within industry comparison:



Firm 1 long RE
 short labor

Firm 2 short RE
 short labor

Firm risk, intuition

Within industry comparison:

	Local Markets		
	Low β^{local}	Benchmark (e.g. $\beta^{local} = 1$)	high β^{local}
A bad shock leads to:	$\Delta p^{re} < 0$ $\Delta p^{labor} < 0$	$\Delta p^{re} \ll 0$ $\Delta p^{labor} \ll 0$	$\Delta p^{re} \lll 0$ $\Delta p^{labor} \lll 0$

Firm 1 long RE
 short labor

Firm 2 short RE
 short labor

Firm risk, intuition

Within industry comparison:

		Local Markets		
		Low β^{local}	Benchmark (e.g. $\beta^{local} = 1$)	high β^{local}
A bad shock leads to:		$\Delta p^{re} < 0$	$\Delta p^{re} \ll 0$	$\Delta p^{re} \lll 0$
		$\Delta p^{labor} < 0$	$\Delta p^{labor} \ll 0$	$\Delta p^{labor} \lll 0$

Firm 1 long RE
 short labor

↓

↑

Firm 2 short RE
 short labor

↓

↑

Firm risk, intuition

Within industry comparison:

		Local Markets		
		Low β^{local}	Benchmark (e.g. $\beta^{local} = 1$)	high β^{local}
A bad shock leads to:		$\Delta p^{re} < 0$ $\Delta p^{labor} < 0$	$\Delta p^{re} \ll 0$ $\Delta p^{labor} \ll 0$	$\Delta p^{re} \lll 0$ $\Delta p^{labor} \lll 0$
Firm 1	long RE short labor	↑ ↓ moderate risk		↓ ↑ moderate risk
Firm 2	short RE short labor	↓		↑

Firm risk, intuition

Within industry comparison:

		Local Markets		
		Low β^{local}	Benchmark (e.g. $\beta^{local} = 1$)	high β^{local}
A bad shock leads to:		$\Delta p^{re} < 0$ $\Delta p^{labor} < 0$	$\Delta p^{re} \ll 0$ $\Delta p^{labor} \ll 0$	$\Delta p^{re} \lll 0$ $\Delta p^{labor} \lll 0$
Firm 1	long RE short labor	↑ ↓ moderate risk		↓ ↑ moderate risk
Firm 2	short RE short labor	↓ ↓ high risk		↑ ↑ low risk

Conditional beta regression specification

Firm risk: Conditional equity beta ($\beta_{firm,t}^{cond}$) as in Lewellen and Nagel (2006)
Short window regressions of monthly excess returns on market and lagged market excess returns

$$\beta_{firm,t}^{cond} = b_0 + b_1 \beta_{MSA,t-1}^{local} + \text{Time} \times \text{Industry Dummies} + \text{controls}_{firm,t} + \epsilon_{firm,t}$$

Conditional beta regression specification

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$b_1 < 0$ if the firm shorts RE

Panel regressions of conditional equity betas

	All Firms		Low RER Firms		High RER Firms	
	(1)	(2)	(3)	(4)	(5)	(6)
β_{MSA}^{local}	-0.36*** (0.14)	-0.33** (0.14)	-0.39** (0.18)	-0.37** (0.18)	-0.21 (0.22)	-0.16 (0.22)
Log Size		-0.06*** (0.01)		-0.04*** (0.01)		-0.09*** (0.01)
Log BM		-0.07*** (0.02)		-0.05** (0.02)		-0.09*** (0.03)
Ind. \times Time FE	X	X	X	X	X	X
Observations	97157	97157	41623	41623	48758	48758
R^2	0.08	0.08	0.11	0.11	0.08	0.08

Panel regressions of conditional equity betas

	All Firms		Low RER Firms		High RER Firms	
	(1)	(2)	(3)	(4)	(5)	(6)
β_{MSA}^{local}	-0.36*** (0.14)	-0.33** (0.14)	-0.39** (0.18)	-0.37** (0.18)	-0.21 (0.22)	-0.16 (0.22)
Log Size		-0.06*** (0.01)		-0.04*** (0.01)		-0.09*** (0.01)
Log BM		-0.07*** (0.02)		-0.05** (0.02)		-0.09*** (0.03)
Ind. \times Time FE	X	X	X	X	X	X
Observations	97157	97157	41623	41623	48758	48758
R^2	0.08	0.08	0.11	0.11	0.08	0.08

Panel regressions of conditional equity betas

	All Firms		Low RER Industries		High RER Industries	
	(1)	(2)	(3)	(4)	(5)	(6)
β_{MSA}^{local}	-0.36*** (0.14)	-0.33** (0.14)	-0.49*** (0.16)	-0.47*** (0.16)	-0.20 (0.24)	-0.13 (0.23)
Log Size		-0.06*** (0.01)		-0.06*** (0.01)		-0.07*** (0.02)
Log BM		-0.07*** (0.02)		-0.05** (0.02)		-0.11*** (0.03)
Ind. \times Time FE	X	X	X	X	X	X
Observations	97157	97157	56570	56570	40587	40587
R^2	0.08	0.08	0.10	0.10	0.06	0.07

Panel regressions of conditional equity betas

	All Firms		Low RER Industries		High RER Industries	
	(1)	(2)	(3)	(4)	(5)	(6)
β_{MSA}^{local}	-0.36*** (0.14)	-0.33** (0.14)	-0.49*** (0.16)	-0.47*** (0.16)	-0.20 (0.24)	-0.13 (0.23)
Log Size		-0.06*** (0.01)		-0.06*** (0.01)		-0.07*** (0.02)
Log BM		-0.07*** (0.02)		-0.05** (0.02)		-0.11*** (0.03)
Ind. \times Time FE	X	X	X	X	X	X
Observations	97157	97157	56570	56570	40587	40587
R^2	0.08	0.08	0.10	0.10	0.06	0.07

Equity return regression specification

$$r_{firm,t+1}^e = b_0 + b_1 \beta_{MSA,t}^{local} + \text{Time} \times \text{Industry Dummies} + \text{controls}_{firm,t} + \epsilon_{firm,t}$$

Equity return regression specification

$$r_{firm,t+1}^e = b_0 + b_1 \beta_{MSA,t}^{local} + \text{Time} \times \text{Industry Dummies} + \text{controls}_{firm,t} + \epsilon_{firm,t}$$

$b_1 < 0$ if the firm shorts RE

Panel regressions of equity returns

	All Firms		Low RER Firms		High RER Firms	
	(1)	(2)	(3)	(4)	(5)	(6)
β_{MSA}^{local}	-4.98** (2.22)	-4.31* (2.37)	-10.46*** (3.40)	-9.13*** (3.54)	-0.55 (3.37)	-0.72 (3.66)
Log Size		-1.14*** (0.12)		-1.33*** (0.19)		-1.19*** (0.18)
Log BM		5.29*** (0.30)		5.99*** (0.48)		4.63*** (0.42)
Ind. \times Time FE	X	X	X	X	X	X
Observations	1163237	1163237	498699	498699	583826	583826
R^2	0.15	0.15	0.16	0.16	0.17	0.17

Fama MacBeth

Double Clustering

Panel regressions of equity returns

	All Firms		Low RER Firms		High RER Firms	
	(1)	(2)	(3)	(4)	(5)	(6)
β_{MSA}^{local}	-4.98** (2.22)	-4.31* (2.37)	-10.46*** (3.40)	-9.13*** (3.54)	-0.55 (3.37)	-0.72 (3.66)
Log Size		-1.14*** (0.12)		-1.33*** (0.19)		-1.19*** (0.18)
Log BM		5.29*** (0.30)		5.99*** (0.48)		4.63*** (0.42)
Ind. \times Time FE	X	X	X	X	X	X
Observations	1163237	1163237	498699	498699	583826	583826
R^2	0.15	0.15	0.16	0.16	0.17	0.17

Fama MacBeth

Double Clustering

Panel regressions of equity returns

	All Firms		Low RER Industries		High RER Industries	
	(1)	(2)	(3)	(4)	(5)	(6)
β_{MSA}^{local}	-4.98** (2.22)	-4.31* (2.37)	-8.23*** (3.04)	-7.05** (3.15)	-0.81 (3.36)	-0.80 (3.65)
Log Size		-1.14*** (0.12)		-1.36*** (0.15)		-0.86*** (0.19)
Log BM		5.29*** (0.30)		5.64*** (0.40)		4.85*** (0.45)
Ind. \times Time FE	X	X	X	X	X	X
Observations	1163237	1163237	677701	677701	485536	485536
R^2	0.15	0.15	0.15	0.15	0.15	0.15

Panel regressions of equity returns

	All Firms		Low RER Industries		High RER Industries	
	(1)	(2)	(3)	(4)	(5)	(6)
β_{MSA}^{local}	-4.98** (2.22)	-4.31* (2.37)	-8.23*** (3.04)	-7.05** (3.15)	-0.81 (3.36)	-0.80 (3.65)
Log Size		-1.14*** (0.12)		-1.36*** (0.15)		-0.86*** (0.19)
Log BM		5.29*** (0.30)		5.64*** (0.40)		4.85*** (0.45)
Ind. \times Time FE	X	X	X	X	X	X
Observations	1163237	1163237	677701	677701	485536	485536
R^2	0.15	0.15	0.15	0.15	0.15	0.15

Panel regressions of equity returns, subsamples

	Tradable Industries				Tradable, Non-Union Industries			
	Low RER Firms		Low RER Industries		Low RER Firms		Low RER Industries	
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
β_{MSA}^{local}	-11.57*** (3.40)	-10.42*** (3.54)	-8.82*** (3.05)	-7.70** (3.16)	-14.67*** (4.09)	-13.89*** (4.20)	-10.74*** (3.50)	-9.75*** (3.60)
Log Size		-1.39*** (0.19)		-1.40*** (0.15)		-1.52*** (0.22)		-1.58*** (0.17)
Log BM		6.09*** (0.48)		5.63*** (0.40)		5.85*** (0.57)		5.54*** (0.45)
Ind. \times Time FE	X	X	X	X	X	X	X	X
Observations	484727	484727	664878	664878	369898	369898	542717	542717
R^2	0.16	0.16	0.15	0.15	0.16	0.16	0.15	0.15

Panel regressions of equity returns, subsamples

	Tradable Industries				Tradable, Non-Union Industries			
	Low RER Firms		Low RER Industries		Low RER Firms		Low RER Industries	
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
β_{MSA}^{local}	-11.57*** (3.40)	-10.42*** (3.54)	-8.82*** (3.05)	-7.70** (3.16)	-14.67*** (4.09)	-13.89*** (4.20)	-10.74*** (3.50)	-9.75*** (3.60)
Log Size		-1.39*** (0.19)		-1.40*** (0.15)		-1.52*** (0.22)		-1.58*** (0.17)
Log BM		6.09*** (0.48)		5.63*** (0.40)		5.85*** (0.57)		5.54*** (0.45)
Ind. \times Time FE	X	X	X	X	X	X	X	X
Observations	484727	484727	664878	664878	369898	369898	542717	542717
R^2	0.16	0.16	0.15	0.15	0.16	0.16	0.15	0.15

Panel regressions of equity returns, subsamples

	Tradable, Geographically Focused ¹ (≤ 5 States)				Tradable, Geographically Focused (≤ 2 States)			
	Low RER Firms		Low RER Industries		Low RER Firms		Low RER Industries	
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
β_{MSA}^{local}	-16.33** (7.05)	-12.44* (7.34)	-21.50*** (5.75)	-19.09*** (6.15)	-31.83* (17.81)	-29.72 (18.09)	-24.50* (13.46)	-23.58* (13.96)
Log Size		-2.68*** (0.49)		-2.86*** (0.36)		-3.43*** (0.92)		-2.59*** (0.62)
Log BM		6.46*** (1.18)		6.46*** (0.94)		5.69*** (2.11)		7.94*** (1.55)
Ind. \times Time FE	X	X	X	X	X	X	X	X
Observations	118366	118366	173045	173045	42962	42962	60084	60084
R^2	0.21	0.21	0.19	0.19	0.27	0.27	0.22	0.22

¹Garcia and Norli (2012)

Panel regressions of equity returns, subsamples

	Tradable, Geographically Focused ¹ (≤ 5 States)				Tradable, Geographically Focused (≤ 2 States)			
	Low RER Firms		Low RER Industries		Low RER Firms		Low RER Industries	
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
β_{MSA}^{local}	-16.33** (7.05)	-12.44* (7.34)	-21.50*** (5.75)	-19.09*** (6.15)	-31.83* (17.81)	-29.72 (18.09)	-24.50* (13.46)	-23.58* (13.96)
Log Size		-2.68*** (0.49)		-2.86*** (0.36)		-3.43*** (0.92)		-2.59*** (0.62)
Log BM		6.46*** (1.18)		6.46*** (0.94)		5.69*** (2.11)		7.94*** (1.55)
Ind. \times Time FE	X	X	X	X	X	X	X	X
Observations	118366	118366	173045	173045	42962	42962	60084	60084
R^2	0.21	0.21	0.19	0.19	0.27	0.27	0.22	0.22

¹Garcia and Norli (2012)

Returns of local beta-sorted portfolios

		Low RER Firms					
		Low β^{local}_{MSA}	2	3	4	High β^{local}_{MSA}	Low-High
All firms	Ind-adjusted return	0.36 (0.93)	0.32 (0.91)	0.14 (0.73)	-0.39 (0.64)	-1.91** (0.75)	2.28* (1.26)
	FF 3-factor alpha	0.49 (0.92)	0.59 (0.86)	0.40 (0.64)	-0.50 (0.63)	-1.96*** (0.73)	2.45* (1.26)
Tradable firms	Ind-adjusted return	0.47 (0.91)	0.33 (0.92)	0.34 (0.76)	-0.28 (0.67)	-2.10*** (0.76)	2.57** (1.26)
	FF 3-factor alpha	0.57 (0.91)	0.62 (0.86)	0.59 (0.65)	-0.39 (0.66)	-2.18*** (0.73)	2.75** (1.26)
Tradable Non-union firms	Ind-adjusted return	0.87 (1.05)	0.57 (0.96)	0.32 (0.91)	-0.66 (0.78)	-2.60*** (0.89)	3.46** (1.50)
	FF 3-factor alpha	0.95 (1.04)	0.71 (0.92)	0.73 (0.79)	-0.75 (0.76)	-2.76*** (0.87)	3.71** (1.49)
Tradable Geog. focused firms	Ind-adjusted return	-0.22 (1.73)	2.00 (1.74)	0.41 (1.61)	0.61 (1.94)	-3.49*** (1.32)	3.27 (2.21)
	FF 3-factor alpha	0.16 (1.74)	2.41 (1.68)	0.89 (1.49)	0.22 (1.79)	-4.16*** (1.25)	4.32** (2.17)

Returns of local beta-sorted portfolios

		Low RER Firms					
		Low β^{local}_{MSA}	2	3	4	High β^{local}_{MSA}	Low-High
All firms	Ind-adjusted return	0.36 (0.93)	0.32 (0.91)	0.14 (0.73)	-0.39 (0.64)	-1.91** (0.75)	2.28* (1.26)
	FF 3-factor alpha	0.49 (0.92)	0.59 (0.86)	0.40 (0.64)	-0.50 (0.63)	-1.96*** (0.73)	2.45* (1.26)
Tradable firms	Ind-adjusted return	0.47 (0.91)	0.33 (0.92)	0.34 (0.76)	-0.28 (0.67)	-2.10*** (0.76)	2.57** (1.26)
	FF 3-factor alpha	0.57 (0.91)	0.62 (0.86)	0.59 (0.65)	-0.39 (0.66)	-2.18*** (0.73)	2.75** (1.26)
Tradable Non-union firms	Ind-adjusted return	0.87 (1.05)	0.57 (0.96)	0.32 (0.91)	-0.66 (0.78)	-2.60*** (0.89)	3.46** (1.50)
	FF 3-factor alpha	0.95 (1.04)	0.71 (0.92)	0.73 (0.79)	-0.75 (0.76)	-2.76*** (0.87)	3.71** (1.49)
Tradable Geog. focused firms	Ind-adjusted return	-0.22 (1.73)	2.00 (1.74)	0.41 (1.61)	0.61 (1.94)	-3.49*** (1.32)	3.27 (2.21)
	FF 3-factor alpha	0.16 (1.74)	2.41 (1.68)	0.89 (1.49)	0.22 (1.79)	-4.16*** (1.25)	4.32** (2.17)

Returns of local beta-sorted portfolios, cont'd.

		High RER Firms					
		Low β^{local}_{MSA}	2	3	4	High β^{local}_{MSA}	Low-High
All firms	Ind-adjusted return	-0.01 (0.81)	-0.01 (0.66)	0.91 (0.61)	1.06 (0.67)	-0.25 (0.69)	0.24 (1.15)
	FF 3-factor alpha	-0.02 (0.80)	0.08 (0.65)	0.81 (0.58)	0.86 (0.65)	-0.53 (0.63)	0.51 (1.13)
Tradable firms	Ind-adjusted return	-0.19 (0.87)	0.18 (0.71)	1.08* (0.64)	0.77 (0.73)	-0.47 (0.78)	0.27 (1.25)
	FF 3-factor alpha	-0.18 (0.86)	0.33 (0.70)	0.98 (0.61)	0.58 (0.71)	-0.86 (0.70)	0.67 (1.23)
Tradable Non-union firms	Ind-adjusted return	0.35 (1.25)	1.06 (1.02)	1.19 (0.88)	0.90 (0.93)	-0.63 (1.09)	0.98 (1.80)
	FF 3-factor alpha	0.19 (1.23)	0.92 (1.02)	1.10 (0.85)	0.84 (0.92)	-0.86 (0.99)	1.05 (1.77)
Tradable Geog. focused firms	Ind-adjusted return	0.11 (1.77)	2.73 (1.72)	0.99 (1.22)	-1.24 (1.33)	-0.97 (1.41)	1.07 (2.38)
	FF 3-factor alpha	0.73 (1.66)	2.69 (1.66)	1.06 (1.18)	-1.31 (1.31)	-1.34 (1.20)	2.07 (2.23)

Returns of local beta-sorted portfolios, cont'd.

		High RER Firms					
		Low β^{local}_{MSA}	2	3	4	High β^{local}_{MSA}	Low-High
All firms	Ind-adjusted return	-0.01 (0.81)	-0.01 (0.66)	0.91 (0.61)	1.06 (0.67)	-0.25 (0.69)	0.24 (1.15)
	FF 3-factor alpha	-0.02 (0.80)	0.08 (0.65)	0.81 (0.58)	0.86 (0.65)	-0.53 (0.63)	0.51 (1.13)
Tradable firms	Ind-adjusted return	-0.19 (0.87)	0.18 (0.71)	1.08* (0.64)	0.77 (0.73)	-0.47 (0.78)	0.27 (1.25)
	FF 3-factor alpha	-0.18 (0.86)	0.33 (0.70)	0.98 (0.61)	0.58 (0.71)	-0.86 (0.70)	0.67 (1.23)
Tradable Non-union firms	Ind-adjusted return	0.35 (1.25)	1.06 (1.02)	1.19 (0.88)	0.90 (0.93)	-0.63 (1.09)	0.98 (1.80)
	FF 3-factor alpha	0.19 (1.23)	0.92 (1.02)	1.10 (0.85)	0.84 (0.92)	-0.86 (0.99)	1.05 (1.77)
Tradable Geog. focused firms	Ind-adjusted return	0.11 (1.77)	2.73 (1.72)	0.99 (1.22)	-1.24 (1.33)	-0.97 (1.41)	1.07 (2.38)
	FF 3-factor alpha	0.73 (1.66)	2.69 (1.66)	1.06 (1.18)	-1.31 (1.31)	-1.34 (1.20)	2.07 (2.23)

Returns of local beta-sorted portfolios, cont'd.

		Low RER Industry					
		Low β^{local}_{MSA}	2	3	4	High β^{local}_{MSA}	Low-High
All firms	Ind-adjusted return	1.14 (0.73)	0.03 (0.61)	0.43 (0.57)	-0.07 (0.55)	-1.16* (0.62)	2.31** (1.08)
	FF 3-factor alpha	1.08 (0.72)	0.08 (0.60)	0.64 (0.52)	-0.12 (0.54)	-1.36** (0.57)	2.44** (1.06)
Tradable firms	Ind-adjusted return	1.04 (0.74)	0.08 (0.62)	0.61 (0.58)	-0.03 (0.56)	-1.36** (0.64)	2.40** (1.10)
	FF 3-factor alpha	0.96 (0.74)	0.16 (0.61)	0.83 (0.53)	-0.06 (0.56)	-1.59*** (0.59)	2.55** (1.08)
Tradable Non-union firms	Ind-adjusted return	0.99 (0.82)	0.32 (0.66)	0.63 (0.69)	-0.12 (0.61)	-1.45** (0.73)	2.44** (1.21)
	FF 3-factor alpha	0.96 (0.81)	0.37 (0.66)	0.89 (0.64)	-0.22 (0.61)	-1.66** (0.68)	2.63** (1.20)
Tradable Geog. focused firms	Ind-adjusted return	1.42 (1.41)	2.15 (1.31)	-0.29 (1.08)	-0.06 (1.17)	-2.45** (1.17)	3.88** (1.96)
	FF 3-factor alpha	1.85 (1.36)	2.21* (1.30)	0.13 (1.04)	-0.15 (1.09)	-3.00*** (0.96)	4.85*** (1.85)

Returns of local beta-sorted portfolios, cont'd.

		Low RER Industry					
		Low β^{local}_{MSA}	2	3	4	High β^{local}_{MSA}	Low-High
All firms	Ind-adjusted return	1.14 (0.73)	0.03 (0.61)	0.43 (0.57)	-0.07 (0.55)	-1.16* (0.62)	2.31** (1.08)
	FF 3-factor alpha	1.08 (0.72)	0.08 (0.60)	0.64 (0.52)	-0.12 (0.54)	-1.36** (0.57)	2.44** (1.06)
Tradable firms	Ind-adjusted return	1.04 (0.74)	0.08 (0.62)	0.61 (0.58)	-0.03 (0.56)	-1.36** (0.64)	2.40** (1.10)
	FF 3-factor alpha	0.96 (0.74)	0.16 (0.61)	0.83 (0.53)	-0.06 (0.56)	-1.59*** (0.59)	2.55** (1.08)
Tradable Non-union firms	Ind-adjusted return	0.99 (0.82)	0.32 (0.66)	0.63 (0.69)	-0.12 (0.61)	-1.45** (0.73)	2.44** (1.21)
	FF 3-factor alpha	0.96 (0.81)	0.37 (0.66)	0.89 (0.64)	-0.22 (0.61)	-1.66** (0.68)	2.63** (1.20)
Tradable Geog. focused firms	Ind-adjusted return	1.42 (1.41)	2.15 (1.31)	-0.29 (1.08)	-0.06 (1.17)	-2.45** (1.17)	3.88** (1.96)
	FF 3-factor alpha	1.85 (1.36)	2.21* (1.30)	0.13 (1.04)	-0.15 (1.09)	-3.00*** (0.96)	4.85*** (1.85)

Returns of local beta-sorted portfolios, cont'd.

		High RER Industry					
		Low β_{MSA}^{local}	2	3	4	High β_{MSA}^{local}	Low-High
All firms	Ind-adjusted return	-1.14 (0.84)	0.22 (0.87)	0.58 (0.59)	1.15* (0.62)	-0.52 (0.71)	-0.62 (1.16)
	FF 3-factor alpha	-0.97 (0.83)	0.54 (0.79)	0.49 (0.59)	0.87 (0.60)	-0.53 (0.70)	-0.44 (1.16)
Tradable firms	Ind-adjusted return	-1.15 (0.89)	0.53 (0.96)	0.79 (0.63)	0.90 (0.67)	-0.69 (0.78)	-0.47 (1.26)
	FF 3-factor alpha	-0.92 (0.87)	0.93 (0.87)	0.70 (0.62)	0.63 (0.66)	-0.80 (0.77)	-0.11 (1.26)
Tradable Non-union firms	Ind-adjusted return	-0.82 (1.98)	2.29 (1.58)	1.77 (1.20)	0.72 (1.35)	-2.20 (1.38)	1.38 (2.59)
	FF 3-factor alpha	-0.96 (1.96)	2.33 (1.51)	1.50 (1.19)	0.85 (1.34)	-2.12 (1.35)	1.16 (2.59)
Tradable Geog. focused firms	Ind-adjusted return	-2.32 (2.08)	2.49 (2.22)	1.35 (1.43)	-0.75 (1.56)	-0.69 (1.56)	-1.63 (2.92)
	FF 3-factor alpha	-1.79 (2.05)	2.72 (2.07)	1.37 (1.42)	-1.05 (1.55)	-0.95 (1.52)	-0.84 (2.87)

Returns of local beta-sorted portfolios, cont'd.

		High RER Industry					
		Low β^{local}_{MSA}	2	3	4	High β^{local}_{MSA}	Low-High
All firms	Ind-adjusted return	-1.14 (0.84)	0.22 (0.87)	0.58 (0.59)	1.15* (0.62)	-0.52 (0.71)	-0.62 (1.16)
	FF 3-factor alpha	-0.97 (0.83)	0.54 (0.79)	0.49 (0.59)	0.87 (0.60)	-0.53 (0.70)	-0.44 (1.16)
Tradable firms	Ind-adjusted return	-1.15 (0.89)	0.53 (0.96)	0.79 (0.63)	0.90 (0.67)	-0.69 (0.78)	-0.47 (1.26)
	FF 3-factor alpha	-0.92 (0.87)	0.93 (0.87)	0.70 (0.62)	0.63 (0.66)	-0.80 (0.77)	-0.11 (1.26)
Tradable Non-union firms	Ind-adjusted return	-0.82 (1.98)	2.29 (1.58)	1.77 (1.20)	0.72 (1.35)	-2.20 (1.38)	1.38 (2.59)
	FF 3-factor alpha	-0.96 (1.96)	2.33 (1.51)	1.50 (1.19)	0.85 (1.34)	-2.12 (1.35)	1.16 (2.59)
Tradable Geog. focused firms	Ind-adjusted return	-2.32 (2.08)	2.49 (2.22)	1.35 (1.43)	-0.75 (1.56)	-0.69 (1.56)	-1.63 (2.92)
	FF 3-factor alpha	-1.79 (2.05)	2.72 (2.07)	1.37 (1.42)	-1.05 (1.55)	-0.95 (1.52)	-0.84 (2.87)

Conclusion

- We compute local betas (β^{local}) for MSAs as a weighted average of the industry betas.
- Aggregate shocks have a bigger effect on local factor prices such as wages and real estate returns in high β^{local} areas, no effect in low β^{local} areas.
- Firms with low real estate, in high β^{local} areas are less risky, have lower expected returns; wage and real estate effects cancel out for the firms with high RE holdings (long RE).
- We present a production based asset pricing model that captures these stylized facts.

Appendix - Industry betas

Highest and Lowest Beta Industries

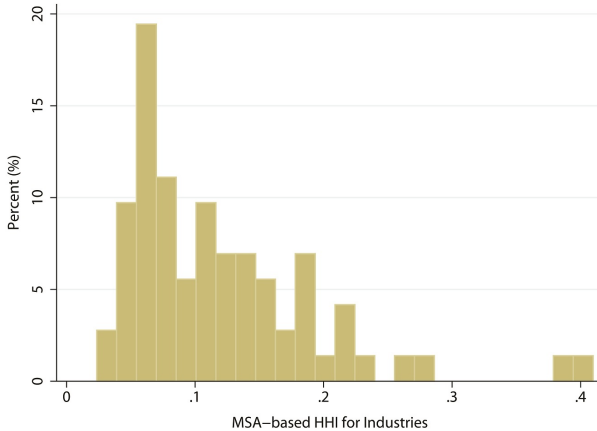
Rank	Industry Title	β^{ind}
Lowest Beta Industries in 2011		
1	Oil and Gas Extraction	-0.76
2	Food Manufacturing	-0.71
3	Beverage and Tobacco Product Manufacturing	-0.71
4	Support Activities for Mining	-0.25
5	Hospitals	-0.07

Highest Beta Industries in 2011

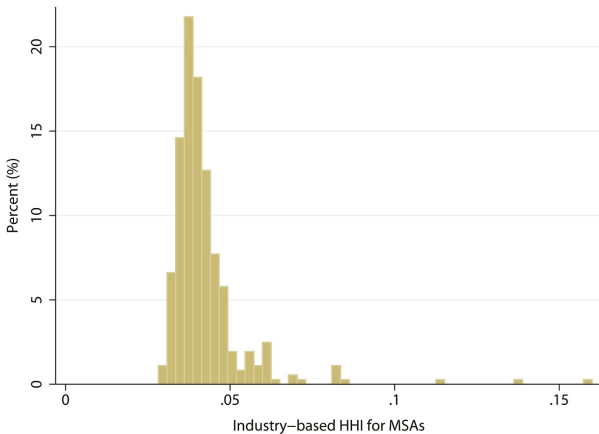
1	Primary Metal Manufacturing	3.62
2	Funds, Trusts, and Other Financial Vehicles	3.48
3	Wood Product Manufacturing	3.26
4	Trans. Equip. Manufacturing	3.10
5	Nonmetallic Mineral Product Manufacturing	2.86

Go back

Appendix - HHI for industries



Appendix - HHI for MSAs



Appendix - Local beta, cont'd.

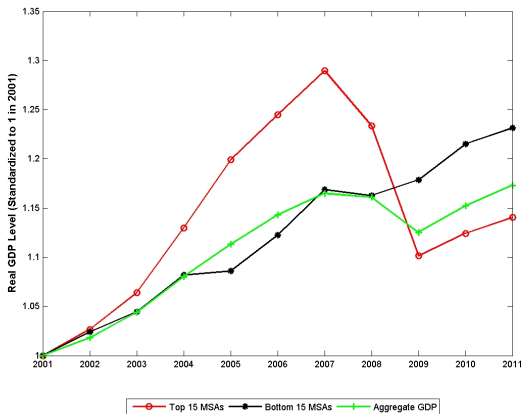
Highest and Lowest β^{local} MSAs

Rank	MSA Name	β^{local}	Representative Industry	Ind. Share	Emp.	Emp.Rank
Lowest β^{local} MSAs in 2011						
1	St. Joseph, MO-KS	0.71	Food Manuf.	14.9%	48762	261
2	Merced, CA	0.75	Food Manuf.	15.8%	39914	302
4	Ithaca, NY	0.78	Educ. Service	37.6%	45545	281
7	Rochester, MN	0.82	Hospitals	21.6%	86211	178
8	Midland, TX	0.83	Supp. Mining	13.1%	65689	215

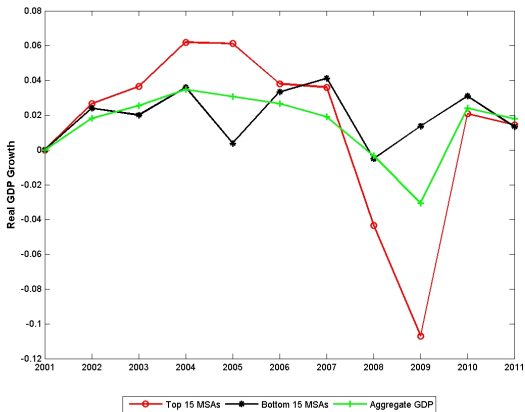
Highest β^{local} MSAs in 2011						
1	Elkhart-Goshen, IN	1.73	Transp. Equip. Manuf.	24.9%	102109	160
2	Pascagoula, MS	1.48	Transp. Equip. Manuf.	34.2%	49793	253
9	Wichita, KS	1.24	Transp. Equip. Manuf.	10.6%	242354	76
10	Muskegon-Norton Shores, MI	1.23	Prim. Metal Manuf.	6.6%	49204	259
11	Las Vegas-Paradise, NV	1.23	Accommodation	23.3%	730747	34

Go back

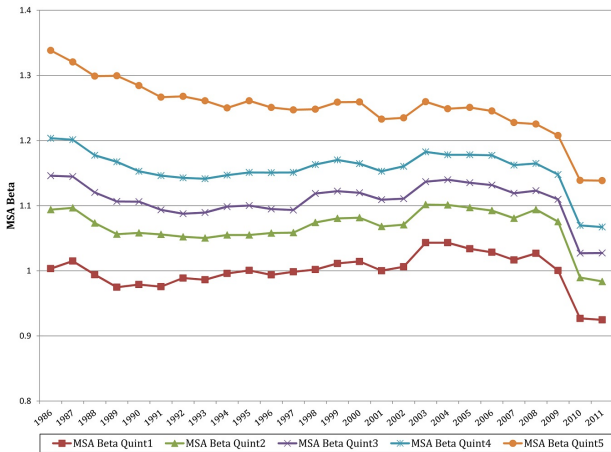
Appendix - GDP of high and low beta MSAs



GDP of high and low beta MSAs, cont'd.



Appendix - Time series of MSA betas



Appendix - Transition probabilities

Transition Probability Matrix of β^{local} Quintiles

		Year t					
		β^{local}	1	2	3	4	5
Year $t - 1$	1	0.85	0.14	0.01	0.00	0.00	
	2	0.14	0.67	0.17	0.02	0.00	
	3	0.01	0.17	0.66	0.15	0.01	
	4	0.00	0.02	0.15	0.73	0.10	
	5	0.00	0.00	0.01	0.10	0.89	

Model

- Wages and real estate returns are more sensitive to aggregate shocks in high β^{local} areas.

Go back

Model

- Wages and real estate returns are more sensitive to aggregate shocks in high β^{local} areas.
- Firm risk and returns are lower in high β^{local} areas; and more so for low RE firms.

Go back

Model

- Wages and real estate returns are more sensitive to aggregate shocks in high β^{local} areas.
- Firm risk and returns are lower in high β^{local} areas; and more so for low RE firms.
- Can a production based asset pricing model with local markets capture these stylized facts?

Go back

Key model ingredients

- Aggregate and idiosyncratic productivity shocks
- Firms use labor, land (real estate) and equipment to produce
- Local markets differ in their industry composition (low versus high risk)
- Land and labor markets clear in local markets, prices endogenous

Go back

Firm

Many firms ($i = 1, 2, 3, \dots$)
belong to an industry (low or high risk),
produce a homogeneous good,
use equipment, land and labor,
take land prices and wages, optimize.

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take land prices and wages, optimize.

$$\begin{aligned} Y_{ijt} &= F(A_t, Z_{it}, I_j, L_{it}, S_{it}, K_{it}) \\ &= A_t^{I_j} Z_{it}^{\alpha_I} S_{it}^{\alpha_S} K_{it}^{\alpha_K} \end{aligned}$$

Firm

Many firms ($i = 1, 2, 3, \dots$)
belong to an industry (low or high risk),
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$$Y_{ijt} = F(A_t, Z_{it}, I_j, L_{it}, S_{it}, K_{it})$$
$$= A_t^{I_j} Z_{it}^{\alpha_L} L_{it}^{\alpha_S} K_{it}^{\alpha_K}$$

$$I_j \in \{I_{low}, I_{high}\}$$

Firm

Many firms ($i = 1, 2, 3, \dots$)
belong to an industry (low or high risk),
produce a homogeneous good,
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take land prices and wages, optimize.

$$Y_{ijt} = F(A_t, Z_{it}, I_j, L_{it}, S_{it}, K_{it})$$
$$= A_t^{I_j} Z_{it}^{\alpha_l} L_{it}^{\alpha_s} K_{it}^{\alpha_k}$$

$$I_j \in \{I_{low}, I_{high}\}$$

$$a_t = \log(A_t)$$

$$a_{t+1} = \rho_a a_t + \varepsilon_{t+1}^a$$

$$z_{it} = \log(Z_{it})$$

$$z_{i,t+1} = \rho_z z_{it} + \varepsilon_{i,t+1}^z$$

Go back

Firm

- Investment is subject to quadratic adjustment costs, land does not depreciate.

$$g^s (S_{i,t+1}, S_{it}) = \frac{1}{2} \eta_s \frac{(S_{i,t+1} - S_{it})^2}{S_{it}}$$
$$g^k (I_{it}, K_{it}) = \frac{1}{2} \eta_k \left(\frac{I_{it}}{K_{it}} - \delta \right)^2 K_{it}$$

Firm

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$$g^s(S_{i,t+1}, S_{it}) = \frac{1}{2} \eta_s \frac{(S_{i,t+1} - S_{it})^2}{S_{it}}$$

$$g^k(I_{it}, K_{it}) = \frac{1}{2} \eta_k \left(\frac{I_{it}}{K_{it}} - \delta \right)^2 K_{it}$$

- Dividends

$$D_{ijt} = Y_{ijt} - W_t L_{it} - P_t (S_{i,t+1} - S_{it}) - I_{it} - g_{it}^s - g_{it}^k$$

Firm

- Investment is subject to quadratic adjustment costs, land does not depreciate.

$$g^s(S_{i,t+1}, S_{it}) = \frac{1}{2} \eta_s \frac{(S_{i,t+1} - S_{it})^2}{S_{it}}$$

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- Dividends

$$D_{ijt} = Y_{ijt} - W_t L_{it} - P_t (S_{i,t+1} - S_{it}) - I_{it} - g_{it}^s - g_{it}^k$$

- Firm's problem: Maximize NPV of expected dividend stream

$$V_{ijt} = \max_{\{I_{i,t+k}, S_{i,t+k+1}, L_{i,t+k}\}} E_t \left[\sum_{k=0}^{\infty} M_{t,t+k} D_{ij,t+k} \right]$$

Prices

- Wages and land markets clear. Prices are solved by aggregating at the local market level.

Go back

Prices

- Wages and land markets clear. Prices are solved by aggregating at the local market level.
- Stochastic discount factor: Berk, Green and Naik (1999), Zhang (2005), Jones and Tuzel (2012)

$$\begin{aligned}\log M_{t+1} &= \log \beta - \gamma_t \epsilon_{t+1}^a - \frac{1}{2} \gamma_t^2 \sigma_a^2 \\ \log \gamma_t &= \gamma_0 + \gamma_1 a_t \\ \gamma_0 &> 0, \gamma_1 < 0\end{aligned}$$

Go back

First order conditions

$$1 = E_t \left(M_{t+1} R_{i,t+1}^S \right)$$

$$1 = E_t \left(M_{t+1} R_{i,t+1}^K \right)$$

$$R_{i,t+1}^S = \frac{F_{S_{i,t+1}} + q_{i,t+1}^S + \frac{1}{2} \eta_S \left(\frac{S_{i,t+1} - S_{it}}{S_{it}} \right)^2}{q_{it}^S}$$

$$R_{i,t+1}^K = \frac{F_{K_{i,t+1}} + (1 - \delta) q_{i,t+1}^K + \frac{1}{2} \eta_K \left(\left(\frac{I_{i,t+1}}{K_{i,t+1}} \right)^2 - \delta^2 \right)}{q_{it}^K}$$

$$F_{S_{it}} = F_S(A_t, Z_{it}, I_j, L_{it}, S_{it})$$

$$F_{K_{it}} = F_K(A_t, Z_{it}, I_j, L_{it}, S_{it})$$

First order conditions

$$\text{Tobin's } q : q_{it}^s = P_t + \eta_s \left(\frac{S_{i,t+1} - S_{it}}{S_{it}} \right)$$

$$: q_{it}^k = 1 + \eta_k \left(\frac{I_{it}}{K_{it}} - \delta \right)$$

Firm return :

$$R_{i,t+1}^F = \frac{V_{ij,t+1}}{V_{ijt} - D_{ijt}}.$$

Go back

Model parameter values

Parameter	Description	Value
α_l	Labor share	0.60
α_s	Land share	0.12
α_k	Equipment share	0.18
I_{low}, I_{high}	Industry risk scalars	$e^{-0.4}, e^{0.4}$
β	Discount factor	0.99
γ_0	Constant price of risk parameter	3.2
γ_1	Time varying price of risk parameter	-13
η_k	Adjustment cost parameter for equipment	1
η_s	Adjustment cost parameter for land	1
δ	Equipment depreciation rate	0.08
ρ_a	Persistence of aggregate productivity	0.922
σ_a	Conditional volatility of aggregate productivity	0.014
ρ_z	Persistence of firm productivity	0.7
σ_z	Conditional volatility of firm productivity	0.27

Go back

Model-implied factor price regressions

Dependent variable:	$\Delta \log(W_{area,t})$	$\Delta \log(P_{area,t})$
<i>const</i>	0.00 (-0.12,0.09)	0.91 (-0.48,2.67)
$\Delta a_t \times \beta_{area}^{local}$	1.06 (1.04,1.08)	0.79 (0.72,0.86)
β_{area}^{local}	0.03 (-0.01,0.06)	0.15 (0.06,0.26)

Go back

Model-implied factor price regressions

Dependent variable:	$\Delta \log(W_{area,t})$	$\Delta \log(P_{area,t})$
<i>const</i>	0.00 (-0.12,0.09)	0.91 (-0.48,2.67)
$\Delta a_t \times \beta_{area}^{local}$	1.06 (1.04,1.08)	0.79 (0.72,0.86)
β_{area}^{local}	0.03 (-0.01,0.06)	0.15 (0.06,0.26)

Go back

Model-implied conditional beta regressions

Dependent Variable: $\beta_{firm,t}^{cond}$			
	All Firms	Low Land/Emp	High Land/Emp
$const$	1.08 (1.05,1.16)	1.09 (1.03,1.23)	1.07 (1.05,1.09)
β_{area}^{local}	-0.07 (-0.15,-0.05)	-0.08 (-0.15,-0.05)	-0.07 (-0.13,-0.04)

Go back

Model-implied conditional beta regressions

Dependent Variable: $\beta_{firm,t}^{cond}$			
	All Firms	Low Land/Emp	High Land/Emp
$const$	1.08 (1.05,1.16)	1.09 (1.03,1.23)	1.07 (1.05,1.09)
β_{area}^{local}	-0.07 (-0.15,-0.05)	-0.08 (-0.15,-0.05)	-0.07 (-0.13,-0.04)

Go back

Model-implied firm return regressions

	Dependent Variable: $r_{firm,t+1}^e$		
	All Firms	Low Land/Emp	High Land/Emp
<i>const</i>	6.21 (1.82,15.06)	5.74 (1.40,14.26)	6.76 (2.33,15.88)
β_{area}^{local}	-0.67 (-1.31,-0.26)	-0.75 (-1.35,-0.32)	-0.66 (-1.25,-0.32)

Go back

Model-implied firm return regressions

	Dependent Variable: $r_{firm,t+1}^e$		
	All Firms	Low Land/Emp	High Land/Emp
<i>const</i>	6.21 (1.82,15.06)	5.74 (1.40,14.26)	6.76 (2.33,15.88)
β_{area}^{local}	-0.67 (-1.31,-0.26)	-0.75 (-1.35,-0.32)	-0.66 (-1.25,-0.32)

Go back

Model-implied portfolio returns

Industry-Adjusted Returns

	Low Land/Emp	High Land/Emp
low β_{area}^{local}	0.06 (0.03,0.10)	0.05 (0.02,0.09)
high β_{area}^{local}	-0.06 (-0.10,-0.03)	-0.05 (-0.09,-0.02)
low-high	0.12 (0.05,0.21)	0.10 (0.05,0.20)

Go back

Model-implied portfolio returns

Industry-Adjusted Returns

	Low Land/Emp	High Land/Emp
low β_{area}^{local}	0.06 (0.03,0.10)	0.05 (0.02,0.09)
high β_{area}^{local}	-0.06 (-0.10,-0.03)	-0.05 (-0.09,-0.02)
low-high	0.12 (0.05,0.21)	0.10 (0.05,0.20)

Go back

Local markets and area risk

- The aggregate profits in a local market:

$$\Pi_{mt}^* = (1 - \alpha) \left(s_m A_t^{\frac{l_{high}}{1-\alpha}} + (1 - s_m) A_t^{\frac{l_{low}}{1-\alpha}} \right)^{1-\alpha}$$

- Sensitivity of β_{mt} to s_m :

$$\frac{\partial \beta_{ijt}}{\partial s_m} = \frac{(l_{high} - l_{low}) A_t^{\frac{l_{low} + l_{high}}{1-\alpha}}}{\left(s_m A_t^{\frac{l_{high}}{1-\alpha}} + (1 - s_m) A_t^{\frac{l_{low}}{1-\alpha}} \right)^2} > 0$$

- In aggregate, local markets with higher share of high risk industries are still riskier.

Fama-MacBeth Regression

	All	Low RER Firms			Low RER Industries		
		All	Tradable	Non-Union	All	Tradable	Non-Union
β_{MSA}^{local}	-5.58* (3.07)	-8.39* (4.47)	-9.83** (4.50)	-14.73** (6.82)	-8.04** (3.93)	-8.93** (3.99)	-11.78** (5.15)
Log <i>BM</i>	4.93*** (0.81)	5.95*** (0.93)	5.99*** (0.94)	6.08*** (1.02)	5.47*** (0.99)	5.42*** (0.99)	5.87*** (1.04)
Log <i>Size</i>	-1.11 (0.70)	-1.15 (0.75)	-1.23 (0.75)	-1.07 (0.78)	-1.20* (0.72)	-1.25* (0.72)	-1.15 (0.75)
Leverage	-2.65 (2.80)	-5.11 (3.18)	-5.14 (3.21)	-5.96* (3.44)	-3.56 (2.77)	-3.54 (2.80)	-4.13 (2.93)
Profitability	9.07*** (2.49)	10.21*** (2.39)	10.28*** (2.43)	10.24*** (2.51)	12.46*** (2.17)	12.75*** (2.18)	12.83*** (2.30)
Investment	-11.63* (6.23)	-8.33 (7.99)	-9.38 (7.98)	-10.97 (9.89)	-8.15 (7.75)	-8.31 (7.82)	-8.21 (9.41)
Constant	19.86* (11.09)	49.89*** (17.31)	53.40*** (13.83)	52.25*** (17.45)	23.33* (12.15)	31.44*** (12.13)	33.39** (13.45)
Ind. Dummies	X	X	X	X	X	X	X
Observations	1138028	484464	470862	358426	658523	646084	526201
R^2	0.07	0.10	0.09	0.08	0.07	0.07	0.06

[Go back](#)

Double Clustering Standard Errors

	All	Low RER Firms			Low RER Industries		
		All	Tradable	Non-Union	All	Tradable	Non-Union
β_{MSA}^{local}	-5.19* (2.81)	-10.38*** (3.64)	-11.91*** (3.67)	-13.51*** (5.09)	-8.06** (3.54)	-8.91** (3.60)	-9.78** (4.25)
Log <i>BM</i>	5.92*** (0.93)	6.88*** (0.98)	6.97*** (0.98)	6.96*** (1.21)	6.84*** (1.22)	6.82*** (1.21)	7.06*** (1.40)
Log <i>Size</i>	-1.22 (0.77)	-1.34* (0.80)	-1.41* (0.80)	-1.39 (0.87)	-1.30 (0.81)	-1.35* (0.81)	-1.38 (0.90)
Leverage	-1.85 (2.89)	-3.93 (3.08)	-4.06 (3.13)	-4.97 (3.15)	-2.30 (2.74)	-2.26 (2.76)	-3.33 (2.82)
Profitability	9.76*** (2.86)	10.21*** (2.51)	10.20*** (2.50)	10.85*** (2.82)	15.27*** (2.60)	15.56*** (2.59)	15.68*** (2.85)
Investment	-9.73 (5.94)	-4.81 (7.81)	-5.88 (7.89)	-7.20 (9.09)	-10.21 (7.50)	-9.77 (7.60)	-10.42 (8.86)
Ind. Demeaned Observations	X 1138028	X 484464	X 470862	X 358426	X 658523	X 646084	X 526201

Go back

Factor Price Sensitivity and Local Beta

- Time-series regressions for each MSA:

$$\Delta \text{Factor Price}_{MSA,t} = \alpha + \beta_{MSA}^{Factor} \Delta \text{GDP}_t$$

- Cross-sectional regression:

$$\beta_{MSA}^{Factor} = b_0 + b_1 \beta_{MSA}^{local}$$

	Annual Wage Betas			Housing	Commercial RE	Rent
	All	Non-Union	Tradable	Beta	Beta	Beta
β_{MSA}^{local}	0.28*** (0.07)	0.26*** (0.10)	0.34*** (0.09)	0.54** (0.26)	0.35* (0.21)	0.33** (0.16)
Constant	0.29*** (0.08)	0.30*** (0.10)	0.26*** (0.09)	0.55*** (0.13)	0.47** (0.22)	-0.17 (0.17)
Ind FE	X	X	X			
Observations	25534	14122	21344	363	408	380
R^2	0.04	0.04	0.04	0.01	0.24	0.01

Factor Price Sensitivity and Local Beta

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